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Julia Winkler

Work

Super Keen Studio
New York, NY

Designer
Oct 2025–Aug 2026

Intern
Jul–Oct 2025

Designed brand assets and resources including webpages, typographic systems, animations, iconography, presentation decks, a booklet, social post and email templates, and brand guidelines for clients in the haircare, fintech, hospitality, healthcare, and nonprofit sectors.

Digitized logos and designed a new Squarespace website for Michelin-starred restaurant Mister Jiu’s.

Created motion graphics to bring case studies to life and made a 30-second highlight video for client KCTL that was showcased at their 15th anniversary gala celebration.

FOXP1 Medical
Research Foundation
New York, NY

Independent
freelance project
Nov 2025–Mar 2026

Designed organization’s visual brand, delivering a logo and wordmark, art direction, color palette, and typography.

Built new website in Squarespace, which entailed design- ing 15 pages, copyediting scientific language to improve flow and clarity, building custom diagrams and icons, and helping set up Keela plugin to facilitate donor fundraising.

Produced additional brand assets including a deck template, readymade Instagram posts and additional post templates, and social profile pictures and banner images.

Washington
Metropolitan Area
Transit Authority
Washington, DC

Graphic Designer
(contracted via
WHITE64)
Aug 2023

Operations Research
Analyst
Jul 2021–Dec 2022

Management
Associate
Nov 2019–Jul 2021

Graphics and
Communications
Intern (contracted via
DC Sustainable
Energy Utility)
Apr–Sept 2019

Designed internally and externally published flyers, illustrations, reports, diagrams, maps, and icons for digital and print communications supporting Metro’s rail, bus, and sustainability operations.

Led redesign of bus trip progress screens and drafted marketing posters for rail system wayfinding signage improvement pilot in 2023.

Designed diagrams for grant application that secured \$600,000 for railcar air filtration research during pandemic.

Wrote, copyedited, and formatted 2 monthly departmental newsletters and various ad hoc email campaigns to promote workforce engagement and transparency.

Streamlined team’s portfolio management by designing and maintaining team’s project status tracker, compiling weekly updates for leadership, and producing job aid flowcharts.

Co-led Early Career Professionals Network, coordinating events for junior employees in the department to promote camaraderie and professional development.

Education

Parsons School of Design
AAS Communication Design
New York, NY, Jan 2025

General Assembly
Visual Design Short Course
(Online)
Washington, DC, Sep–Nov 2021

University of Michigan
BA International Studies, German
(Double Major)
Ann Arbor, MI, Apr 2018

Skills

Figma, Illustrator, InDesign,
Photoshop, After Effects,
HTML, CSS, Javascript,
German (advanced proficiency),
Spanish (practical knowledge)